



RIMROCK BANFF

EMBLEMS COLLECTION

300 Mountain Ave, Banff, AB T1L 1J4

emblemscollection.com/rimrock-banff

Sanctuary in the Sky

OPENING SUMMER 2026

*A soulful mountain retreat sculpted
into the Canadian Rockies*

OVERVIEW

Perched high above the Bow Valley within Banff National Park, Rimrock Banff, Emblems Collection, will debut in summer 2026 following a transformative, property-wide reimagination. As the first Emblems Collection hotel in North America, it introduces Accor's ultra-luxury brand, defined by character-rich properties that reflect the soul of their destination. The hotel blends refined design with immersive access to the UNESCO-protected wilderness, where sweeping mountain views, a thermal wellness bathing facility (the first of its kind for the destination), and unforgettable outdoor adventures define an intimate mountain retreat. Guests will wake to sunrise over the Canadian Rockies, step directly onto national park trails, and linger over meals and crafted beverages across four new on-site dining experiences, including a cocktail-forward vinyl listening room and signature restaurant that celebrates Canadian terroir.

DESIGN SHAPED BY THE LAND

As guests enter the Rimrock grounds, their eyes will be immediately drawn to the architecture, which is carved seamlessly into the Canadian Rockies, framing the landscape as an extension of the incomparable experience that awaits them.

The 320 redesigned guest rooms and suites blur the line between indoors and out, pairing clean lines and soft textures with expansive windows that frame Banff as a living backdrop. Guestroom categories were thoughtfully designed to suit every preference from Premium Forest View and Wellness Studio Terrace rooms to expansive suites, including the resort's crown jewel – the Infinity Two Bedroom Suite – with a 1,300 sq ft. wraparound terrace, outdoor barrel sauna, gas firetable and panoramic valley views.

Public spaces echo this approach, with warm materials, open sightlines and layouts shaped to keep the mountains in full view.

TRANSFORMATIVE MOUNTAIN EXPERIENCES

Surrounded by more than 2,500 square miles of protected alpine terrain, Rimrock offers immediate access to Banff's pristine, year-round wilderness, giving an outlook few mountain hotels can claim: uninterrupted panoramas, wildlife-rich forests and rare proximity to outdoor experiences only possible within a UNESCO World Heritage site.

At the heart of these experiences are Rimrock's Pathfinders – advisors, storytellers and connection makers who help shape each guest's journey with insider knowledge. From pre-arrival discovery calls to on-property orientation and daily support, Pathfinders reveal hidden trails, secret viewpoints and experiences most visitors couldn't find on their own, connecting guests to the soul of Banff National Park.

Operating from the resort's newly designed Expeditions Centre, Pathfinders provide trail-ready kits, equipment and curated support for a wide range of transformative experiences, including:

- Private glacier treks and guided hiking adventures
- Alpine yoga and forest bathing sessions
- Canyon ice walks and snowtubing
- The Ice Odyssey: an exclusive, up-close encounter with the Athabasca Glacier
- Immersive Indigenous culture experiences

WELLNESS GROUNDED IN NATURE'S GENTLE RHYTHM

Wellness at Rimrock is built around contrast — heat and cold, movement and rest, indoor and outdoor. Every space and ritual is rooted in the landscape and informed by the mountains' restorative rhythm.

As guests enter the expansive, 9,600 sq ft Bathhouse, they'll first be drawn to the warm waters of the vitality pool and comforting rise of heat from the hot pool, while the vista salt sauna and aromatic steam room beckon with a gentle warmth that grounds them instantly. Hydrothermal circuits will foster circulation, detoxification and deep recovery, serving as the perfect complement to the premium Technogym and Peloton equipment, climbing wall, and functional training zones found in the Active Center. The experience continues outdoors, where a mountain-facing infinity pool and an

elevated vitality pool float above the treetops, connected by heated pathways that invite year-round immersion. Tucked throughout the property are quieter wellness sanctuaries: a suspended meditation room, tranquil movement studio, the Aurora sensory room, and glacial cold plunges — each designed for guests to linger and be present in the moment.

A FRESH TAKE ON MOUNTAIN DINING

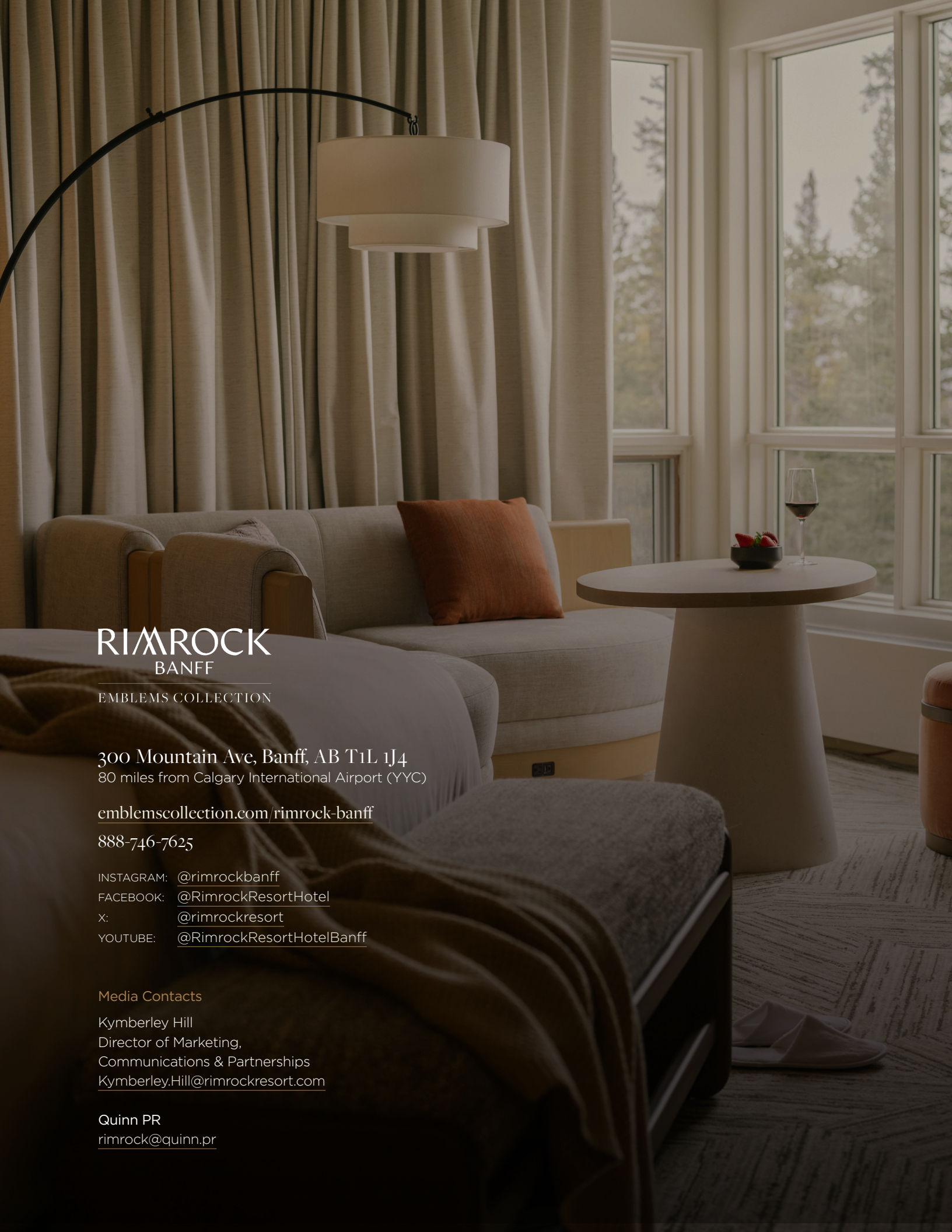
Rimrock's culinary identity draws from the spirit of the Canadian Rockies, with four new culinary concepts including:

- **Parker's Table:** A celebration of Canada's true North, Parker's Table is the resort's main restaurant that highlights seasonal, ingredient-forward dishes crafted with care and creativity. Anchored in the land, the menu features shareable plates and desserts that showcase authentic partnerships with local farmers, fishers and foragers.
- **Rimrock Social:** The beating heart of the hotel, Rimrock Social is a beverage-forward gathering space with playful, plant-forward bites that evolves throughout the day – from the afternoon Art of Coffee ritual featuring a custom travel cake by Seoul's Chef Yun Eunyoung (an Emblems Collection signature) to après-everything evenings filled with live music, craft beverages and global flavors.
- **The Listening Room:** A discreet escape defined by rare spirits, fine wines, indulgent bites, and the soulful warmth of vinyl.
- **Rimrock Market:** A mountain coffee bar and biergarten designed to welcome both hotel guests and the local community. The space is dog-friendly and open throughout the day, for pre-adventure preparation, mid-day refueling and informal après gatherings.

PURPOSEFUL MEETINGS AND EVENTS

Rimrock Banff offers over 18,000 sq. ft. of thoughtfully designed meeting and event space across 11 distinctive venues, with sweeping views of the Canadian Rockies and advanced on-site event technology. Spaces range from intimate settings such as The Meridian boardroom, to larger gatherings in the Ballroom, which spans over 6,000 sq. ft. and can accommodate up to 600 guests.





RIMROCK BANFF

EMBLEMS COLLECTION

300 Mountain Ave, Banff, AB T1L 1J4
80 miles from Calgary International Airport (YYC)

emblemscollection.com/rimrock-banff

888-746-7625

INSTAGRAM: [@rimrockbanff](https://www.instagram.com/rimrockbanff)

FACEBOOK: [@RimrockResortHotel](https://www.facebook.com/RimrockResortHotel)

X: [@rimrockresort](https://twitter.com/rimrockresort)

YOUTUBE: [@RimrockResortHotelBanff](https://www.youtube.com/RimrockResortHotelBanff)

Media Contacts

Kymerley Hill
Director of Marketing,
Communications & Partnerships
Kymerley.Hill@rimrockresort.com

Quinn PR
rimrock@quinn.pr